



## It's A Reel'en, Squeel'en Good Time! August 17, 18, & 19th

Greetings from the Kenai Peninsula Fair in Ninilchik, Alaska.

We invite you to consider an opportunity for a Sponsorship and Marketing partnership program. The town of Ninilchik plays host to the annual Kenai Peninsula Fair, which draws thousands of people, up to 7 times its population each year in August.

People attend the annual fair from all over South Central Alaska to participate in fair fun, family reunions, and meet up with friends and colleagues. Some of the events they come to participate in or watch include, the Backwoods Girl Competition, the Kenai Peninsula Rodeo Finals, the Kenai Peninsula Fair Parade, and the Kenai Peninsula Racing Pigs. In addition, they enter over 1000 exhibits to compete for prizes and recognition. Spanning the last 60 years, the fair continues to be one of the biggest celebrations on the Kenai Peninsula. It is an important event that drives healthy tourism, builds community ties, and supports youth from across the Peninsula. It is the support of organizations like yours that keep the fair going. Please partner with us and help us keep this family tradition alive.

Sincerely,

*Lara E. McGinnis*

Lara E. McGinnis  
Fair Manager  
(907) 567-3670  
kpsfair@acsalaska.net



# \$3,500 - Chinook/King Salmon

Main Stage Entertainment

Matti's Farm Exhibits

Rodeo

Food Bank Day

Kids Carnival Games

Recycling



Your sponsorship would help fund bringing these great attractions back to the fair.

## **Benefits to Sponsor:**

- 1/4 page add in fair program. (circulation of approx. 11,500)
- Sponsor recognition at each event.
- Banner signage on the grounds.
- Logo with link on our website for the fair year.
- 20 passes to the Kenai Peninsula Fair and the 4th of July Rodeo held at the fairgrounds.
- 6 parking passes.

# \$1,500 - Coho/Silver Salmon

Science Building  
Exhibit Prizes  
Ground Acts  
Youth Rodeo Events  
Fish Olympics  
Alaska's Got Talent



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## Benefits to Sponsor:

- Sponsor recognition at each event.
- Banner signage on the arena fence.
- Sponsor's logo will appear in our program. (circulation approx. 11,500)
- 15 passes to the Kenai Peninsula Fair and the 4th of July Rodeo.
- 2 parking passes.

# \$500 - Sockeye/Red Salmon

Kenai Peninsula Racing Pig  
River - To - River Run  
Arm Wrestling  
Teen Center  
Parade  
Round Hauling  
Backwoods Girl Competition



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## Benefits to Sponsor:

- Sponsor's logo/mark will appear in our program. (circulation approx. 11,500)
- Announced as sponsor during the competition
- 10 passes to the fair
- Naming rights (pig sponsors only)



**\$3,500 ~ Chinook/King**

- Main Stage Entertainment
- Matti's Farm Exhibits
- Rodeo
- Food Bank Day
- Kids Carnival Games
- Recycling

**\$1,500 ~ Coho/Silver Salmon**

- Science Building
- Exhibit Prizes
- Ground Acts
- Youth Rodeo Events
- Fish Olympics
- Alaska's Got Talent

**\$500 ~ Sockeye/Red Salmon**

- Kenai Peninsula Racing Pig Competitions
- Teen Center
- Parade
- Back Woods Girl Competition

**Sponsorship Agreement**

I wish to sponsor at the following event: \_\_\_\_\_, in the amount of \$\_\_\_\_\_.

Paid now  Please bill me

I will provide a banner to be displayed at the Fair.  yes  no

Business name \_\_\_\_\_

Contact person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Date \_\_\_\_\_

\_\_\_\_\_

Signature